

Dennis Pious

Senior Product Designer · Enterprise Admin Tools & AI-Powered Experiences

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Bengaluru, India

Senior product designer with 8+ years of experience designing complex, data-dense enterprise products for expert users — clinical professionals, IT-adjacent workflows, and multi-sided platforms. Practised across the full design discipline mix: information architecture, interaction design, visual design, research and usability, and content clarity — delivering wireframes, flows, and prototypes to engineering within Agile delivery models. Co-led product design for a healthcare data platform and designed AI-native interfaces for an automated, AI-powered B2B platform, with a consistent focus on making intelligent automation feel transparent and trustworthy to expert users. Contributed to an iF Design Award 2024-winning clinical platform and built design systems from scratch across two organisations. Brings an interdisciplinary foundation in physics, communication design, and cognitive psychology to every design challenge.

EXPERIENCE

Senior UI/UX Designer · Peepal Design (Embedded at Philips)

Jun 2021 – Present

- Co-led product design for Philips Guided Health Service (PGHS) — a cardiac health data platform — alongside a fellow designer, owning key features end-to-end within an Agile delivery model: defining information architecture, user flows, and interaction patterns; conducting usability testing with clinical and consumer users; partnering with researchers to interpret findings and incorporate them into design iterations.
- Contributed interaction and icon design to Philips DXR 7000M — a high-complexity clinical imaging platform with multi-state workflows for expert users — as part of a cross-functional Agile team of UX researchers, clinical experts, and engineers; the platform won an iF Design Award 2024.
- Contributed to the Philips Design Language System (DLS4 + Filament) as one of several designers — applying and evolving the established visual design language across grid, typography, colour, and component patterns, with multiple assets registered as internal IP.
- Delivered precise design specs and QA documentation in close partnership with engineering, ensuring design intent was preserved through implementation; validated designs against WCAG 2.1 AA accessibility standards.

Product Designer (Contract) · Job-Connect, Canada

Sep 2025 – Dec 2025

- Led end-to-end information architecture and interaction design for a complete platform redesign — working directly with the founder to define navigation models, user flows, and interface strategy for a complex AI-powered job matching system serving three distinct user roles.
- Designed AI-powered automation features — match score displays, personalised recommendation feeds, resume suggestion flows, and automated application workflows — translating intelligent automation into experiences that felt transparent and trustworthy for non-technical users.
- Identified and resolved four critical usability problems through systematic user flow mapping and wireframing; built a complete design system to support consistent implementation across all three dashboards.

Visual Designer / Art Director · Freelance

Apr 2019 – Jun 2021

- Designed and illustrated educational content for Quest Alliance — digital and print platforms spanning student workbooks and facilitator manuals; coordinated across writers, developers, and educators, mentoring a junior designer through the project.
- Led end-to-end creative direction for BeetVPN — brand identity, illustration, motion graphics, and multi-channel campaign; produced animated explainer videos using After Effects and Premiere Pro.

Junior Designer · Design Brewery

Mar 2018 – Feb 2019

- Developed concepts, illustrations, and layout designs for advertising campaigns across multiple clients.

Design Intern · Pichkari Designs, Bengaluru

Jun 2016 – Dec 2017

- Contributed to advertising campaigns, illustration, motion design, and animated explainer video production.

SKILLS

Product & Interaction Design

Information architecture, interaction design, user flows, wireframing, high-fidelity prototyping, navigation models, usability testing, user research synthesis, WCAG 2.1 AA accessibility

Enterprise & Complex Systems

Enterprise application design, data-dense interface design, admin and configuration workflows, multi-state systems, multi-sided platform architecture

AI & Intelligent Automation

AI-native UX patterns, intelligent automation interfaces, generative output transparency, Copilot-style interaction patterns, Figma Make, Claude (AI-assisted prototyping)

Design Systems & Visual Design

Component libraries, design tokens, grid and typography systems, brand integration, Figma variants and auto-layout, design QA and handoff documentation (DLS4, Filament, Job-Connect)

Collaboration

Agile delivery model, cross-functional collaboration with product/engineering/research, design critique facilitation, junior designer mentoring, stakeholder communication and design presentations

AWARDS & RECOGNITION

iF Design Award 2024 — Best UX Design Product · Philips DXR 7000M	2024
Red Dot Design Award — Team of the Year · Philips	2022
Multiple Intellectual Properties registered · Philips Design Language System	2021–2024

EDUCATION

M.A. Psychology (Ongoing) · IGNOU	2023 – Present
PG Diploma in Communication Design · Kerala State Institute of Design	2015 – 2018
B.Sc. Physics · St. Thomas College, Pala	2012 – 2015

CERTIFICATIONS

UXPM Level 1 · UX PM Certification	Feb 2026
Permaculture Design Course · Aranya PDC	Jan 2026

PORTFOLIO

figma.com/proto/jjGRc34mN5w4aOVbcmVwyF/Dennis-Pious-UX-UI-Portfolio